

# Why Become a GRI?



## GRI - The Professional Edge



Earn the designation that makes a difference and increases your income!

- Set yourself apart. According to the National Association of REALTORS®, less than twenty percent of all REALTORS® have earned the GRI designation.
- The 2010 NAR Member Profile survey results showed that REALTORS® with a designation earned a median income of \$51,000 while members without a designation had a median income of \$29,700.
- Expand your network of real estate professionals through course contacts to generate more leads and referrals.

The Graduate REALTOR® Institute (GRI) designation indicates to buyers, sellers and other real estate industry professionals that you have made the commitment to provide a high level of professional service to your clients by securing a strong educational foundation.

The GRI designation is obtained by attending a specific, intensive series of a minimum of 90 hours of classroom instruction, covering subjects in contract law, professional standards, sales and marketing, finance, environmental & health issues, and much more! The subject matter has been chosen to educate practitioners about local, state and national real estate practices that affect them, their clients and customers.

The REALTOR® Institute is more than twenty-five years old and has graduated thousands of REALTORS®. These professionals find the GRI designation a powerful tool for attracting and building new business. In today's competitive business environment you need more than just motivation and initiative to succeed; you need the advantage of the education you receive in the GRI program.

**Any GRI Series can be used for Broker pre-licensing credit.**

**The GRI Designation counts towards the CIPS and CRS Designations.**

**Earn CE credit for license renewal.**

