

## REALTOR® Champion Mission Statement

As a REALTOR® Champion I pledge to support and defend the rights and interests of property owners; and The Connecticut Association of REALTORS® which advocates in their behalf.

**CORE VALUES** as enunciated by The Code of Ethics of the National Association of REALTORS®.

**AUTHORIZE** the design and creation of a CAR Champion Pin to be worn by those who commit to uphold the values and ideals of the Champion Group.

\*All REALTORS® who become REALTOR Champion members in 2008 will be named Charter Members of the Champion Group and will receive a certificate which shall so proclaim.

Champion members to be sworn in by Board and Association Presidents in an appropriate ceremony at a regular or special meeting of the Board of REALTORS®.

EACH CAR REGION SHALL HAVE A GOAL OF 1,000 CHAMPIONS IN 2008

Executive Vice President – Control Book of all four CAR Regions

Regional Vice President – Control Book for each respective Region (Regional VP is authorized to appoint a Regional IAC if needed to assist with Boards/Associations.)  
O List each Board or Association showing the IAC (Issue Advocacy Coordinator) representing that organization.

\*Note: IAC's are responsible for setting goals and strategizing for their attainment at each level.

Each Board or Association is provided a Control Book listing each Company and its IAC when the position is filled.

\*Note: Companies with multiple offices are authorized and encouraged to appoint IAC's for each large office.

Boards/Associations are encouraged to recognize Companies who make notable progress with suitable recognition.

**Back Office Subcommittee** A Back Office Operation will be created. Back Office determines materials to be provided to REALTOR® Champions at the company level; and develop procedures to get them point of sale materials expediently into REALTORS® hands.

Champions and other REALTORS® are encouraged to utilize with Buyers and Sellers pointing out to them why it is their vested interest; and what to do to protect their own interest. myhouse-mymoney.org and supporting materials are primary tools for current campaigns.

**Issues Advocacy Chair and IA Spokesman**, with assistance from Regional Vice Presidents, will conduct an immediate speaking tour at each Board/Association to encourage REALTORS® to become Charter Members of the CAR Champion Group. Principles of each company should be contacted in advance of any activity with their respective companies.

This should emphasize CAR's goal to get all REALTORS® involved in protecting property owners' interests and involved in their Association. It is expected that this will help CAR's work and goals to be better realized by all; and will identify future leadership.